Vice-Chair Wallis, Greg

**Members** 

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## California State Assembly

ARTS, ENTERTAINMENT, SPORTS, AND TOURISM AND PRIVACY AND CONSUMER PROTECTION

Chief Consultant Brian Anderson

Committee Secretary
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## ASSEMBLY MEMBERS GIPSON AND BAUER-KAHAN CHAIRS

JOINT INFORMATIONAL HEARING
ASSEMBLY COMMITTEE ON ARTS, ENTERTAINMENT, SPORTS AND TOURISM AND THE
ASSEMBLY COMMITTEE ON PRIVACY AND CONSUMER PROTECTION

## USAGE OF ARTIFICIAL INTELLIGENCE (A.I.) IN THE ENTERTAINMENT INDUSTRY

May 28, 2024 10 a.m. to 1 p.m. 1021 O Street, Room 1100

## **AGENDA**

- I. Introduction: Chair Gipson and Chair Bauer-Kahan (5-10 minutes)
- II. Academic Overview of the Industry's Advances and Usage of Technology (10-15 minutes)
  - a. Dr. Ben Zhao, Neubauer Professor of Computer Science, University of Chicago
- III. A.I.'s Impact on Music Production (30-40 Minutes)
  - a. Dr. Moiya McTier, Senior Advisor, Human Artistry Campaign
  - b. Chris Horton, Senior Vice President of Strategic Technology, Universal Music Group
  - c. Patrick Sabatini, Senior Vice President of Legal and Business Affairs, Warner Music Group
- IV. A.I.'s Impact on Film and Television Production (20-30 Minutes)
  - a. Jason George, Actor and Board Member, SAG-AFTRA
  - b. Drew Leung, Concept Designer and Artist, Local 800 Art Directors Guild
  - V. Artists' Perspective on A.I. and Entertainment (20-30 Minutes)
    - a. Tiana Oreglia, Concept Artist
    - b. Dr. Ben Zhao, Neubauer Professor of Computer Science, University of Chicago

Public Comment (25-35 Minutes)